

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86333483
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 112
<b>MARK SECTION</b>	
<b>MARK</b>	http://tmng-al.uspto.gov/resting2/api/img/86333483/large
<b>LITERAL ELEMENT</b>	RIVERDALE
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>GOODS AND/OR SERVICES SECTION (001)(no change)</b>	
<b>GOODS AND/OR SERVICES SECTION (002)(no change)</b>	
<b>GOODS AND/OR SERVICES SECTION (035)(current)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>DESCRIPTION</b>	
Licensing single pigment dispersion liquid color technology to others; rental of refillable containers of single pigment dispersion liquid color for commercial use; rental of liquid color metering equipment	
<b>FILING BASIS</b>	Section 1(b)
<b>GOODS AND/OR SERVICES SECTION (035)(proposed)</b>	
<b>INTERNATIONAL CLASS</b>	035
<b>TRACKED TEXT DESCRIPTION</b>	
<del>Licensing single pigment dispersion liquid color technology to others;</del> <u>Furnishing single pigment dispersion liquid color technology to others, namely, sale of refillable containers of single pigment dispersion liquid color via telephone or in-person sales, including color matching or color blending of the liquid color, if requested, all for commercial use;</u> <del>rental of refillable containers of single pigment dispersion liquid color for commercial use;</del> <u>provide do-it-yourself in-house liquid color development and production advice and installation;</u> <del>rental of liquid color metering equipment</del>	
<b>FINAL DESCRIPTION</b>	

Furnishing single pigment dispersion liquid color technology to others, namely, sale of refillable containers of single pigment dispersion liquid color via telephone or in-person sales, including color matching or color blending of the liquid color, if requested, all for commercial use; provide do-it-yourself in-house liquid color development and production advice and installation

<b>FILING BASIS</b>	Section 1(b)
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Melissa E. Scott/
<b>SIGNATORY'S NAME</b>	Melissas E. Scott
<b>SIGNATORY'S POSITION</b>	Attorney for Applicant, Member PA Bar
<b>SIGNATORY'S PHONE NUMBER</b>	610-458-1413
<b>DATE SIGNED</b>	10/30/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Oct 30 15:10:24 EDT 2015
<b>TEAS STAMP</b>	USPTO/RFR-216.200.153.71- 20151030151024890527-8633 3483-540e64f342f8f299481e c171ff143ccda1da545ea79b2 7c4774a62dd36ea52bfce-N/A -N/A-20151030140738520099

## **Request for Reconsideration after Final Action To the Commissioner for Trademarks:**

Application serial no. **86333483** RIVERDALE(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86333483/large>) has been amended as follows:

### **CLASSIFICATION AND LISTING OF GOODS/SERVICES**

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 035 for Licensing single pigment dispersion liquid color technology to others; rental of refillable containers of single pigment dispersion liquid color for commercial use; rental of liquid color metering equipment

Original Filing Basis:

**Filing Basis:** Section 1(b), **Intent to Use:** *For a trademark or service mark application:* As of the

application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**Proposed:**

**Tracked Text Description:** ~~Licensing single pigment dispersion liquid color technology to others;~~  
Furnishing single pigment dispersion liquid color technology to others, namely, sale of refillable  
containers of single pigment dispersion liquid color via telephone or in-person sales, including color  
matching or color blending of the liquid color, if requested, all for commercial use; ~~rental of refillable~~  
~~containers of single pigment dispersion liquid color for commercial use;~~ provide do-it-yourself in-house  
liquid color development and production advice and installation; ~~rental of liquid color metering equipment~~

Class 035 for Furnishing single pigment dispersion liquid color technology to others, namely, sale of refillable containers of single pigment dispersion liquid color via telephone or in-person sales, including color matching or color blending of the liquid color, if requested, all for commercial use; provide do-it-yourself in-house liquid color development and production advice and installation

**Filing Basis: Section 1(b), Intent to Use:** ***For a trademark or service mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to use the mark in commerce on or in connection with the identified goods/services in the application. ***For a collective trademark, collective service mark, or collective membership mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by members on or in connection with the identified goods/services/collective membership organization. ***For a certification mark application:*** As of the application filing date, the applicant had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce by authorized users in connection with the identified goods/services, and the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /Melissa E. Scott/ Date: 10/30/2015

Signatory's Name: Melissas E. Scott

Signatory's Position: Attorney for Applicant, Member PA Bar

Signatory's Phone Number: 610-458-1413

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian

attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86333483

Internet Transmission Date: Fri Oct 30 15:10:24 EDT 2015

TEAS Stamp: USPTO/RFR-216.200.153.71-201510301510248

90527-86333483-540e64f342f8f299481ec171f

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e-N/A-N/A-20151030140738520099